

\$TRAYA POS Terminal



Overview

Designed for Front of Shop use, the StrayaPOS Terminal is perfect for enabling your business to accept Cryptocurrencies in a professional POS terminal footprint.

- Receive StrayaCoin, Bitcoin and Litecoin payments in local currency equivalent, with automatic calculation of exchange rate *
- Total Privacy and Security are assured since wallet keys remain on the device, not in a centralised website.
- No backups required, distributed blockchain based storage of transactions
- Registration of the business through the menus enables StrayaCoin wallet holders to locate and navigate to your business using Google Maps or click-through to your website. StrayaCoin wallets also display scrolling advertisements for registered businesses

Highlights

- Auto Start-up to StrayaPOS App
- POS Mode restricts staff to Receive Only Mode
- Business Owner/Manager Mode to Send* from POS terminal. (ie transfer to an exchange to convert to local currency)
- WIFI and 3G Mobile SIM Capable (SIM Card / Data Plan not included)
- Customer Receipts - Thermal Receipt Printer
- development planned for financial reports

- Accept other Payment types on the same device using third party apps e.g. Coinomi, AliPay, Credit Cards using PayPal Here Card Reader #
- Over The Air (OTA) Application Upgrades through the Google Play Store

* Fee is deducted on Sending from the POS. This is built into the exchange rate calculated at the time of customer purchases, making it fee-free for the business owner.

On-board receipt printing currently not supported through these apps. External Bluetooth printer (not included) can be used.

Specifications

Mainboard	POS Industrial compact Mainboard
CPU	4 Core MTK80 1.3GHz Processor
Memory	1GB DDRIII
Storage	4GB NAND Flash
Communications	3G , GSM900/1800, WCDMA 900/2100 Blue-Tooth 4.0, WIFI IEEE 802.11 b.g.n
Speaker	Single Channel 1W, Sound Vol. up to 95 Decibel
Camera	500W Fixed Focus Camera
Printer	58mm High Speed Thermal Receipt Printer
Battery	7.4V / 5200mAh
OS	Android 6.0
Operation Condition	0°C ~ 50°C; 20%RH ~ 80%RH; non-condensing maximum wet bulb 28.9°C
Monitor	5.5" HD Screen, Resolution 1280 x 720
Touch Screen	G+G Capacitive Multi-Touch
Other Interfaces	MIC Input, 1 x MicroUSB, SIM Socket, Earphone Input
EMC and Safety	CE/UL/FCC/ROHS/CCC
Dimensions	209.2 (L) x 87.4 (W) x 51.7 (H) mm
NFC MODULE	Built in (not currently used)

Pricing

Ask our local distributor for buy/leasing options and pricing on provisioning your terminal, including Business Registration, Business Logo Advertisement, Software Loading and Configuration.

Or, buy the terminal and set it up yourself. StrayaPOS Terminals are available on <https://www.strayacoin.org/index.php/product/strayapos-terminal/> or - via QR Code to the right



For more information on StrayaPOS, scan the left QR Code. To try out StrayaPOS for Android on Google Play, scan the right QR Code above, and contact our Distributor to discuss your business needs....they may send you some FREE NAH to see it in action yourself !



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Financial Modelling for placing POS Terminals with businesses

POS Terminal Upfront Cost	\$199
Depreciate Over	2 years
Depreciation Cost	\$8.29 per month
Return on Investment (Suggested)	140%
Income Required	\$11.61 per month

	Volume Sensitivity Analysis				
	Low	Medium	High	High	
Volume	\$100	\$258	\$1,000	\$2,000	per month
Volume	\$3.33	\$8.60	\$33.33	\$66.67	per day
Commission	4.50%	4.50%	4.50%	4.50%	distributor commission on Send
Income Expected per Month	\$4.50	\$11.61	\$45.00	\$90.00	per month
Suggested Monthly Lease Amount	\$7.11	FREE #	FREE #	FREE #	per month

Two models are possible

1. The business makes a purchase of the POS terminal outright through the distributor, and the distributor provisions the equipment (at a negotiated fee).
2. The Distributor buys the POS Terminal and Sets up a Lease Agreement over 2 years with the business
#Medium/High Volume Businesses, it is possible to provide a suitable return without a monthly lease.

Artwork for Storefront Stickers (200mm x 70mm suggested)

